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**THREE YMCA BUFFALO NIAGARA BRANCHES BENEFIT
FROM \$7,000+ DONATION**

(Buffalo, NY) – Thanks to funds raised through recent “Day of Giving Back” and “Round-Up” events at the Boulevard and McKinley Malls, the Ellicott-Masten, Delaware, and Ken-Ton Family YMCA’s afterschool program has received a great boost in the form of a \$7,129.00 donation. YMCA Buffalo Niagara is a charitable partner of the JCPENNEY Afterschool Fund.

“The generous support of the JCPenney Afterschool Fund and JCPenney enhances our efforts to serve as many children as possible with meaningful, high-quality afterschool programming,” says Rob Walker Vice President of Operations. “They know as we do that children are our most valuable resource.”

With the \$7,129.00 donation raised by the Boulevard Mall and McKinley Mall JCPenney locations during the most recent “round-up” event, children can enjoy afterschool programming at the YMCA which emphasizes the core development traits of caring, honesty, respect, and responsibility. Children ages 5 – 12 years old will be able to come to a safe, supervised environment and take part in activities like arts and crafts, learning centers, swimming, games, homework time and so much more.

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ABOUT THE JCPENNEY AFTERSCHOOL FUND: The JCPenney Afterschool Fund is a charitable organization committed to providing children in need with access to life-enriching afterschool programs that inspire children to be smart, strong, and socially responsible. To date, JCPenney and the JCPenney Afterschool Fund have contributed more than \$70 million to local afterschool programs in every JCPenney community through partnerships with the YMCA of the USA, Boys & Girls Clubs of America, National 4-H and United Way of America. For more information, visit www.jcpenneyafterschool.org

ABOUT YMCA BUFFALO NIAGARA:

YMCA Buffalo Niagara is an inclusive association of people committed to a common effort to help individuals and families reach their fullest potential in terms of spirit, mind, and body. As a dynamic, charitable, community-based organization led by volunteers, YMCA Buffalo Niagara has been able to assist tens of thousands of youth, families, and senior citizens so that they can take part in YMCA membership programs.

YMCA Buffalo Niagara serves more than 100,000 people annually through its association of seven branches across Western New York and YMCA Resident Camp Weona. For more information on all of the programs the YMCA has to offer and our financial assistance program, please contact your local YMCA branch or visit us online at www.ymcabuffaloniagara.org.

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