



For Immediate Release: 11/12/09
Contact: Kathy Vallone, Communications Director
Phone: 565-6000 ext. 112
Email: kvallone@ymcabuffaloniagara.org

YMCA Buffalo Niagara Announces 2010 Strong Kids Campaign Chairs

(Buffalo, NY) – YMCA Buffalo Niagara is pleased to announce that Reverend Charles D. Bang, Senior Pastor of Holy Trinity Luther Church will serve as General Campaign Chair of its 2010 Strong Kids Campaign.

A member of the YMCA Buffalo Niagara board of directors since 2003, Reverend Bang has served as YMCA Strong Kids Corporate Campaign Division Co-Chair for the past two years. He will lead a coalition of more than 200 YMCA volunteers in their efforts to raise \$530,000 between January and March of 2010

Joining Reverend Bang are co-chairs Richanne Mankey and James Donathen. Richanne, who is vice president for student affairs/dean of students for Daemen College, will be entering into her third year as a Corporate Campaign Chair. James, who is a partner with Phillips Lyle, LLP will be serving his first year as co-chair. All three serve on the YMCA's Board of Directors.

Last year the YMCA surpassed its goal of \$500,000 and raised over \$513,000 thanks to the help of generous support from businesses and individuals in our community.

Supporting the YMCA Strong Kids Campaign helps the YMCA fulfill our charitable mission. Contributions made to the campaign allow the YMCA to give back to those in need in a variety of ways. It helps us provide after-school care to a family that is struggling to make ends meet and fulfills a child's dream of going to summer camp or joining a basketball league. It means that a senior can maintain his/her health and independence while staying connected with his/her community and it means that quality, life-enriching YMCA programs are accessible to all who wish to participate regardless of their ability to pay.

-more-

YMCA Buffalo Niagara is an inclusive association of people committed to a common effort to help individuals and families reach their fullest potential in terms of spirit, mind, and body. Founded locally in 1852, the YMCA is committed to significantly expanding a fiscally sound, service delivery organization which delivers high quality, market driven services to a growing Western New York constituency.

As a dynamic, charitable, organization, YMCA Buffalo Niagara has been able to assist countless youth, families, and senior citizens so that they may benefit from YMCA programming. YMCA Buffalo Niagara serves more than 100,000 people annually through its association of seven branches across Western New York, YMCA resident Camp Weona as well as 40 community based program sites. From fitness to school age child care programs, swimming lessons to camp, there is something for everyone at the YMCA. For more information on all of the programs the YMCA has to offer and our financial assistance program, please contact your local YMCA branch or visit us online at www.ymcabuffaloniagara.org

###