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Be Happy. Be Healthy. Belong. YMCA January Membership Campaign

(Buffalo, NY) - When the clock strikes midnight on New Years Eve, many of us will have a list of resolutions we'd like to tackle in 2010. At the top of many of those lists is to lead a happier, healthier lifestyle and the YMCA can easily help you achieve that goal!

Beginning **January 2-31st**, YMCA Buffalo Niagara Branches welcome you to come and see all that the YMCA has to offer for **FREE!** Take your first step toward a life of well-being by stopping by, taking a tour and even taking part in a fitness class (where available). If you decide to become a member between the 2-10th, we'll waive the entire capital development charge (CDC), a **savings of up to \$100!** If you decide to join anytime between the 11-31st, you'll still **save up to \$50** as we'll be waiving half of the CDC fee.

Already a member? Why not spread the good news about all the YMCA has to offer and encourage a friend or family member to join? We'll reward you with a special gift. Secure two or more new members and you will be entered into a drawing to win Sabres tickets! For more information about the campaign, contact your local YMCA Buffalo Niagara Branch today or visit us online at www.ymcabuffaloniagara.org!

YMCA Buffalo Niagara is an inclusive association of people committed to a common effort to help individuals and families reach their fullest potential in terms of spirit, mind, and body. Founded locally in 1852, the YMCA is committed to significantly expanding a fiscally sound, service delivery organization which delivers high quality, market driven services to a growing Western New York constituency.

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As a dynamic, charitable, organization, YMCA Buffalo Niagara has been able to assist countless youth, families, and senior citizens so that they may benefit from YMCA programming. YMCA Buffalo Niagara serves more than 100,000 people annually through its association of seven branches across Western New York, YMCA resident Camp Weona as well as 40 community based program sites. From fitness to school age child care programs, swimming lessons to camp, there is something for everyone at the YMCA. For more information on all of the programs the YMCA has to offer and our financial assistance program, please contact your local YMCA branch or visit us online at www.ymcabuffaloniagara.org.

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